

MEOTA Board Retreat



2022 Minutes

DATE: February 12, 2022

Location: via Zoom

START TIME: 9:10am EST

Present: Kim Davis, Jessica Bolduc, Katie Brook, Kelly Pruettt, Allison Dellosso, Amie Marzen

<p>Welcome!</p>	<p>5 mins</p>
<p>Topic:</p> <ul style="list-style-type: none"> ● Strategic Plan Review <ul style="list-style-type: none"> -completed, see draft -membership vote for new vision statement, google doc to be emailed out to membership ● Membership <ul style="list-style-type: none"> -brainstorm for regional rep and SIS groups to collaborate for marketing of their role and events <ul style="list-style-type: none"> -create a taskforce to help better onboard SIS chairs to promote their engagement, ?new structure under Cont Ed Chair (need a chairperson too) -regional reps: standard email template with key info: board zoom info, president’s note, regional notes, SIS updates, volunteer dates, website link, membership renewals, clinical resources/article reviews... -SIS chairs to post/email with some regularly with practice info/resources to help promote membership engagement (even if unseen), cross post with regional reps -keep promoting book club [Reading & Reflection Circle], next meeting is in June <ul style="list-style-type: none"> -?journal club (?SIS led) – content placed in database -create database/collection content for a-la-cart purchase (2-3years at a time) (articles, webinars etc) some free to members? Offer some as CEUs with certificates? <ul style="list-style-type: none"> -repository options? Amie- can you let us know some options (website vs other platform?) -is this sustainable? -more content/call for papers for conference presentations with diverse topics/presenters -combo deals for events and memberships, some freebees -lobbyist to present at meetings or short videos? Legislative info send in Hub -text reminders for membership renewals? -networking, social events, craft nights, bingo/trivia, virtual vs in person at conferences -ensure ongoing auto renewals for combo deals (just a registration ticket change?) -ensure good deals for combo deals vs non membership costs for events 	<p>90 mins</p>

<ul style="list-style-type: none"> ● OT/OTA Salary Discrepancy <ul style="list-style-type: none"> -Kim D to email ASAP listserv for resources -Jessica to contact AOTA staffers for resources/strategies ● Conference Theme <ul style="list-style-type: none"> -ideas: diversity <ul style="list-style-type: none"> “New Frontiers” “Is there a new normal?” “Contextual Diversity: Emerging Frontiers in OT Practice” “Contextual Diversity: New Frontiers in OT Practice” -keynote: <ul style="list-style-type: none"> Katie – Fox contacts ... 	
<p>5. Recap and Close Review info at next board meeting and establish duties</p>	<p>10 mins</p> <p>Adjourned 1210pm</p>

Submitted by: Jessica J Bolduc, DrOT, MSOTR/L, FAOTA